

20th March 2018

## To our valued clients, partners, suppliers and colleagues,

In the last 37 years, SE Controls has grown from a local company importing and installing products in the UK to a truly global group of companies. I have overseen the development of our manufacturing and R&D capabilities as well as our ever-increasing international footprint, with offices and export partners across the world. I have witnessed with pride a substantial increase in our knowledge in the fields of façade automation engineering and life safety systems and I am confident that the company will continue to thrive in the future.

After careful consideration, I believe the time is right to update our corporate identity to ensure that it is befitting of an organisation as progressive and contemporary as SE Controls has become.

On the 19<sup>th</sup> March 2018, our new <u>www.secontrols.com</u> website went live, with the official launch being the 21<sup>st</sup> March. Also, on the same day, we will launch our updated branding with a new logo and new corporate colours.

Our current logo and identity has become synonymous with quality, compliance and delivery. Our new identity carries these traits but is now clean, modernised and agile.





I would like to thank you all for your support over the last 37 years and I look forward to our continuing relationships in the future.

Best Regards,

Will Perkins



**Group Managing Director** 















